



First Friday Art Walk Fact Sheet

What is it?

A self-guided tour of Marietta's art galleries and merchants, each featuring a special artist during Art Walk. Free to the public

When is it?

Art Walk is held the first Friday of the month, April – June and August – September. 2009 Dates: April 3, May 1, June 5, August 7, September 4, and October 2. **Hours are 6pm-9pm**

New this year

We will have an "Artists' Alley" in the courtyard of the Marietta Welcome Center, so that individual artists will be able to exhibit. The cost for these artists is \$135 for the Spring session (April-June).

Maps & Trolley

Each Art Walk attendee will be given a map to all the locations (which they can pick up at each location, the Marietta Welcome Center or download from the website). Once they have collected 10 stamps from Art Walk venues, they can turn it in at Art Walk Headquarters for a goodie bag. The trolley will be providing an Art Walk Shuttle from 6pm-8pm.

Where is Art Walk Headquarters?

For the Spring session of Art Walk, the headquarters will be DK Gallery, 25 West Park Square.

What goes in the Goodie Bags?

Each participating venue is asked to donate 100 small gifts per month for the goodie bags. This should be something tangible like beautiful postcard sets, or a nice discount coupon.

How will people find out about art walk?

We are putting together a media plan. Right now this will include ads in the Marietta Daily Journal, ad in the Theatre in the Square program, articles in several local magazines and press release distribution. We also want to try to get a radio station involved.



Marietta Square First Friday Art Walk April - May - June, 2009

Artist Alley Application

Applications due by 5:00pm on Wednesday March 4, 2009

Please print and fill out completely then send to:

Theresa Jenkins, Marietta Welcome Center & Visitors Bureau, 4 Depot Street, Marietta, GA 770-429-1115,
tjenkins@mariettaga.gov

First Friday Art Walk is a free self-guided tour of the Marietta Square's galleries, museums, cultural venues, restaurants and businesses on the first Friday of every month, April – October (except for July), **rain or shine**. The public is encouraged to visit all the artists, galleries & shops by getting their Art Walk Map stamped by 10 participating venues. They then return it to Art Walk Headquarters to redeem a goodie bag. **Art Walk hours are 6pm-9pm**. New this year is "Artist's Alley" a juried art area where artists can exhibit and sell their works. The Artist's Alley will be in the courtyard outside the Marietta Welcome Center & Visitors Bureau, in the historic train depot at 4 Depot Street.

Artists must commit to exhibiting for the first three months (April 4, May 1, June 5). Please note that your payment of \$45 per month (or \$135 for the Spring session of Art Walk) covers a 10 X 10 space in Artists Alley as part of the First Friday Art Walk and the ability to have your literature in the First Friday Art Walk goodie bag. This reflects a discounted fee for the inaugural "Artists' Alley." There will be no electricity available.

If you're interested in participating, please return this form with low resolution digital examples of your work (no more than 3) plus a photo of your booth to Theresa Jenkins, tjenkins@mariettaga.gov. You can save the application as a word document to fill out and submit electronically. **The deadline is March 4, 2009**. If accepted, we will notify you by sending you the official application by March 9. Once received, it must be returned with payment, by March 20, 2009 and should be sent to Theresa Jenkins at the above address. **Space is limited**.

Artist Info

Contact Name: _____

Business Name: _____

Email Address: _____

Phone: _____

Medium: _____

Official Art Walk hours are 6pm-9pm.